



This is a research project which aims to investigate the role that images in the news play in the public's engagement with various issues. One way to do achieve this aim is by discussing images used in the news with the audience, in terms of how the audience make sense of and engage with these images. This consent form asks you to consent to participate in this research by participating in an interview/focus group about generic visuals.

Once the research is complete, data from the interview/focus group may be used on our project websites, in presentations, articles, and books that we share our findings. It will always be used anonymously – that is, it will not be possible to identify you as the source of the data.

Consent to take part in research on images in the news	Add your initials next to the statement if you agree
I confirm that I have read and understand the information above, explaining the research project and I have had the opportunity to ask questions about the project.	
<p>I understand that my participation is voluntary and that I am free to withdraw at any time without giving any reason, and without there being any negative consequences. In addition, should I not wish to answer any particular question or questions, I am free to decline.</p> <p>To withdraw, please contact the PI: Professor C.W. Anderson 07908 103613 c.w.anderson@leeds.ac.uk</p> <p>All data provided by anyone who withdraws from the study will be immediately de-identified and destroyed</p>	
I understand that members of the research team may have access to my anonymized responses. I understand that my name will not be linked with the research materials, and I will not be identified or identifiable in the publications that result from the research.	
I agree for my participation to be recorded and for the data collected from me to be used in this research project	
I understand that the data collected from me may be anonymously archived at the University of Leeds Data Repository. See attached data sheet for more details.	
I understand that relevant sections of the data collected during the study, may be looked at by individuals from the University of Leeds or from regulatory authorities where it is relevant to my taking part in this research.	
I agree to take part in the above research project and will inform the lead researcher should my contact details change.	



Name of participant	
Participant's signature	
Date	
Name of lead researcher	
Signature	
Date*	

*To be signed and dated in the presence of the participant.

Once this has been signed by all parties the participant should receive a copy of the signed and dated participant consent form, the letter/ pre-written script/ information sheet and any other written information provided to the participants. A copy of the signed and dated consent form should be kept with the project's main documents which must be kept in a secure location.